

# CONNECTED CONSTRUCTION: HOW TECHNOLOGY IS TRANSFORMING THE CONSTRUCTION LIFE CYCLE

The construction business is a world of complex projects. It spans multiple departments, numerous players and stakeholders that involves large investments and risks.

**Connected Construction** breaks down all the silos across the construction life cycle. Imagine connected workflows, teams, intelligence, and data — all working together to help you run a safer, more productive and more profitable business.

## BUSINESS CHALLENGES

Disconnected data and systems across the construction life cycle create complexities that impede collaboration and undermine profit.



Siloed or disconnected data in multiple systems.



Gaps and inefficiencies with legacy technologies and outdated business processes.



Site and office workers not realizing value from data intelligence.

## CONNECTING SILOS IN CONSTRUCTION

Unite the back office and field teams and create a seamless flow of information across all phases of construction.



**Business Development**

Drive customer and prospect engagement throughout the entire relationship life cycle — all from one platform.



**Pre-Construction**

Efficiently manage specialty contractors, project bids, budget tracking, subcontractor performance history, and workloads.



**Workforce Management**

Better manage your workforce for improved visibility, performance, safety and retention.



**Health & Safety**

Track and manage the entire incident life cycles, investigations, corrective actions, response procedures, statistics reporting, and work permits from one app.



**Project Delivery**

Enable smarter and faster actions by connecting teams through connected data, intelligence and automated workflows across project and operational life cycles.

## THE CONNECTED CONSTRUCTION EXPERIENCE

Connect workflows, teams, data and intelligence to improve productivity, increase profitability, reduce risks and maximize collaboration.



### Connected Workflows

Remove manual, paper-based processes. Experience automated workflows from back office to the field across all stakeholders, departments and disciplines of the construction process.



### Connected Worker

Improve collaboration across the entire extended project team and external stakeholders, providing real-time access to data and enabling a more consistent, streamlined project delivery.



### Connected Data

See the big picture from one common data environment. Bring together siloed systems to uncover growth opportunities, increase agility and improve visibility across projects.



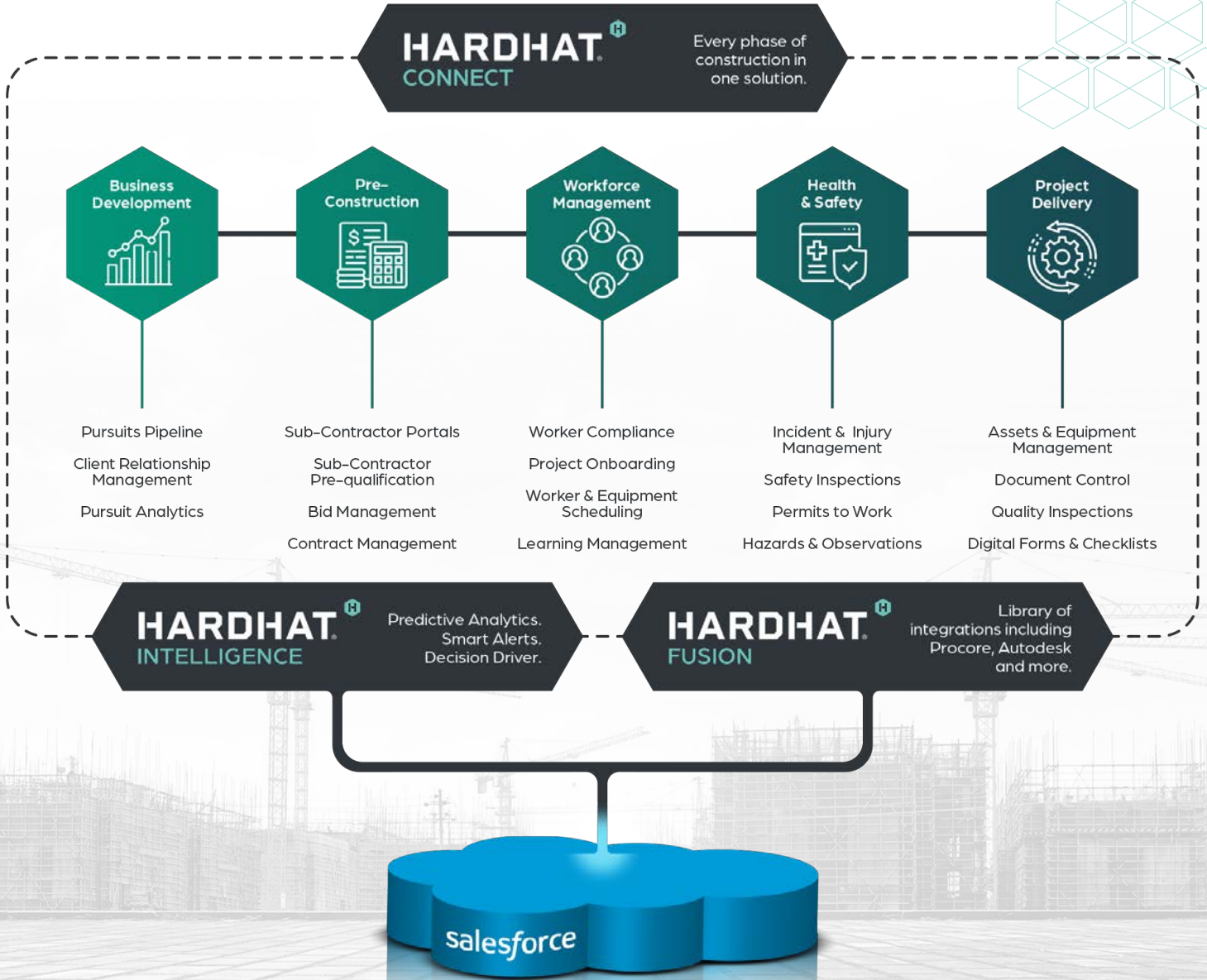
### Connected Intelligence

Realize the value and meaning out of your data. Turn data into actionable intelligence and automated workflows and alerts for smarter, faster decision making.

# Connected Construction, on one solution.

HardHat believes a connected construction business can lead to a safer, more productive and more profitable operation. **That's why HardHat created the industry's first complete Connected Construction solution built on Salesforce.**

HardHat enhances the Salesforce Platform with **HardHat Connect, HardHat Intelligence and HardHat Fusion**; creating a complete Connected Construction Solution purpose-built for General & Specialty Contractors.



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